

SUCCESS STORY FORM

RM:	Date:	
Distributor:	Contact:	Phone:
End User:	Contact:	Phone:
Is the contact a new customer?		
What do they manufacture?		
Materials/Alloys?		
Applications/Operations?		
Current Fluid(s) in Use?		
Length of Usage?		
Previous Fluid(s) in Use?		
Please describe the success; be specific:		
Testimonial		
Can Inside Sales pursue this Customer for a testimonial?		
RM authorization is given by:		
Have you requested a testimonial from this Success Story?		
If so, what was the outcome?		

****All information above should be entered into Goldmine before submitting this form to Inside Sales****